

## Popular World

since 1924

United States

Canada
-
United Kingdom

Singapore

Malaysia

Macau
-
Taiwan
-
Hong Kong

China

## Popular Book Company (USA) Ltd.

Popular Book Company (USA) Ltd. ("Popular USA") was incorporated in 2014 to publish quality workbooks and other learning materials for preschool and elementary schoolchildren.

The workbook series published by Popular USA include: Complete Math Success, Complete Curriculum Success, 365 Fun Days, and Complete English Success. All of our workbooks are created, designed, and published by our in-house editorial, graphics, and production teams. We strive for the highest quality workbooks that will help your children learn and prosper, and we ensure that all of our workbooks are aligned to both National and State standards.

The Popular brand is sold worldwide to schools and individuals in the United States, Canada, China, Japan, South Korea, Taiwan, Hong Kong, Indonesia, Jordan, Germany, Denmark, the Czech Republic, the Netherlands, Italy, Papua New Guinea, and Mexico, who choose Popular workbooks as their children's supplementary learning materials.

## Product Information

Bilingual Spanish-English Success (Pre-K - G2)
Complete STEM Smart (G1 - G6)
Coding Success (Ages $6-9$ and $8-11$ )
Visual Math Success (Ages $5-7$ and 7 -9)
Complete Math Success (Pre-K - G6)
Complete English Success (Pre-K - G6)
Let's Tackle - Math and English (Pre-K to G2)
365 Fun Days (Pre-K to G2)
Complete Curriculum Success (Pre-K - G6)
Complete MathSmart (G7 - G12) Pages 22-23
MathSmart (G9 - G10)
Complete EnglishSmart (G7-G8)
Complete FrenchSmart (G4-G8)
Programme canadien complet (G1-G3)

Pages 2 - 3
Pages 4-5
Pages 6-7
Pages 8-9
Pages 10-11
Pages 12 - 13
Pages 14-15
Pages 16-17
Pages 18-20

Pages 24-25
Pages 26-27
Page 28
Page 29

## FEATURES

- English translations to help children learn Spanish
- Covers the basic concepts and skills in Spanish: vocabulary, greetings, and basic expressions
- An answer key included (Grades 1 and 2)
- A completion reward for encouragement
- Online videos for children to learn the Spanish pronunciation and read along



## Bilingual Spanish-English Success

## (Pre-K to Grade 2)

The perfect workbook for your child to dive into the wonderful world of Spanish

## ISBN

Pre-K 978-1-960500-21-2
Kindergarten 978-1-960500-22-9
Grade 1 978-1-960500-23-6
Grade 2 978-1-960500-24-3

- Full Color
- $81 / 4^{\prime \prime}$ x $111 / 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 80 Pages
- Carton Quantity: 60



## FEATURES

- Focuses on concepts and skills to allow students to explore STEM (Science, Technology, Engineering, and Math) concepts
- Covers the fundamentals of Science: Life Systems, Structures and Mechanisms, Matter and Energy, Earth and Space Systems
- Activities and hands-on experiments for scientific observations and STEM Inquiry sections to support the development of the skills needed for scientific inquiry
- Real-life examples to demonstrate the importance of science in daily life
- STEM Notes and Fun to Know sections to enhance students' interest in science



## Complete STEM Smart (Grades 1-6)

A dynamic workbook to motivate young minds to explore STEM

## ISBN

Grade 1 978-1-77149-505-9
Grade 2 978-1-77149-506-6
Grade 3 978-1-77149-507-3
Grade 4 978-1-77149-508-0
Grade 5 978-1-77149-509-7
Grade 6 978-1-77149-510-3

- Full Color
- $81 / 4^{\prime \prime} \times 111 / 4^{\prime \prime}$
- Perfect Bound
- 232 Pages
- Paperback
- Carton Quantity: 20


FEATURES

- Guides children to drag and drop codes to create simple scripts in Scratch
- Easy-to-follow instructions for building block-based programs
- Coding fun stories and interactive games to stimulate and sustain children's interest in learning
- Colorful screenshots to guide children's learning



## Coding Success

(Ages 6-9 and 8-11)
Learn to code with Scratch and create animated stories and interactive games!
$\begin{array}{llllllllll}\text { Pre-K } & K & 1 & 2 & 3 & 4 & 5 & 6 & 7 & 8\end{array}$

- Juvenile Nonfiction - Study Aids

US\$10.95 each

## SELLING POINTS

- Content supporting the current trend of building coding foundations
- Helpful tutorials and fun projects with increasing level of difficulty
- Meaningful notes and tips to guide children along
- An answer key included
- QR codes that provide easy access to projects' scripts


## ISBN

Coding Success for Beginners 978-1-942830-93-1

Coding Success for Little Coders 978-1-942830-94-8

- Full Color
- $81 / 4^{\prime \prime} \times 111 / 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 168 Pages
- Carton Quantity: 30
helpful introduction to help children learn the basics
colorful screenshot to guide children along



## Sample from:

Coding Success for Beginners (Ages 6-9)

## FEATURES

- A variety of visual tools introduced at the beginning of each unit to help children visualize the math concept and develop the necessary skills
- Meaningful activities to build skills, followed by problem-solving activities to reinforce the concepts learned
- Colorful illustrations to enhance understanding of math concepts and stimulate children's interest in learning math
- Stickers and cutout manipulatives to enrich children's learning experience


Available Now!


## Visual Math Success

(Ages 5-7 and 7-9)
Let children "see" and understand math concepts and learn math the fun way using visual tools!

## $\begin{array}{llllllllll}\text { Pre-K } & \mathbf{K} & 1 & 2 & 3 & 4 & 5 & 6 & 7 & 8\end{array}$ <br> - Juvenile Nonfiction • Study Aids • Mathematics US\$10.95 each

## SELLING POINTS

- American-curriculum based content
- Covers essential math concepts: addition, subtraction, multiplication, division
- Gradual increase in the level of difficulty and level-appropriate activities to help children build a solid math foundation with confidence
- QR codes that provide easy access to more visual math learning tips


## ISBN

| Addition | $978-1-942830-89-4$ |
| :--- | :--- |
| Subtraction | $978-1-942830-90-0$ |
| Multiplication | $978-1-942830-91-7$ |
| Division | $978-1-942830-92-4$ |

- Full Color
- $81 / 4^{\prime \prime}$ x $11 \frac{1}{4} 4^{\prime \prime}$
- Semi-concealed Wire Binding
- Paperback
- 192 Pages
- Carton Quantity: 20

corresponding colors to enhance understanding

level-appropriate activity to ensure successful completion


## Sample from:

Visual Math Success Addition (Ages 5 to 7)


## Sample from:

Visual Math Success Subtraction (Ages 5 to 7)

## FEATURES

- American-based content
- Fun activities and systematic practice for developing math concepts and improving math skills
- Easy-to-understand explanations and examples
- A full answer key and a parent guide for Grades 1 to 6
- Online resources to enrich learning experience


Available Now!


## Complete Math Success

## (Pre-K to Grade 6)

A comprehensive workbook to help children apply math skills in their daily lives

```
        Pre-K K
    - Juvenile Nonfiction - Study Aids - Mathematics
            US$13.95 each
```


## SELLING POINTS

- Pre-K and Kindergarten cover the essential basic math concepts and skills
- Grades 1 to 6 cover multiple strands of the Math curriculum: Number Sense and Numeration, Measurement, Geometry and Spatial Sense, Patterning and Algebra, and Data Management and Probability
- QR codes which bring children to online educational videos
- Engaging activities and level-appropriate practice with real-life problem-solving questions
- A comprehensive workbook to ensure that children build solid conceptual foundations in math and will be able to apply them in future learning
- Aligned to National and State standards

ISBN
Pre-K 978-1-942830-55-9
Kindergarten 978-1-942830-56-6
Grade 1 978-1-942830-46-7
Grade 2 978-1-942830-47-4
Grade 3 978-1-942830-48-1
Grade 4 978-1-942830-49-8
Grade 5 978-1-942830-50-4
Grade 6 978-1-942830-51-1

- Full Color
- $81 / 4^{\prime \prime} \times 111 / 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 272 Pages
- Carton Quantity: 20



## Complete Math Success Grade 3

The Complete Math Success Grade 3 Workbook is beneficial for both children and their parents. This workbook provides parents with a way to help
 support their child's learning. This workbook is set up as a comprehensive source for children to use to review material from second grade and to give additional practice for new material that they will learn during third grade. Step by step examples are given for each new lesson. This gives students another chance to learn the material that was taught by their teacher in class. The book has a great variety of problems, including word problems. The parent guide gives additional information to help parents understand how to solve the problems so they can assist their child if they need it. All of the answers are also provided for the problems so you can make sure your child is learning the concepts correctly. I think this workbook will become a very useful tool, to be used at home, to help support your child's learning.

## Sandra Thresher,

teacher in Florida


## FEATURES

- American-based content
- Systematic practice for developing and improving the English language skills
- Clear and concise explanations and examples of essential language concepts
- A review at the end of each section to help consolidate the language concepts (Grades 1 to 6)
- An answer key included (Grades 1 to 6)
- Online educational videos and audio clips for phonics and listening comprehension


Available Now!


## Complete English Success

(Pre-K to Grade 6)
A comprehensive workbook to help children apply English skills in their daily lives

```
    Pre-K K K
    - Juvenile Nonfiction • Study Aids • Language Arts
    US$13.95 each
```


## SELLING POINTS

- Covers all the essential English language skills: the alphabet, vocabulary, and phonics (Pre-K and K); phonics/listening comprehension, grammar, vocabulary, reading, and writing (Grades 1 to 6)
- A wide variety of fun activities to stimulate children's interest in learning English and keep them motivated and involved
- A comprehensive workbook to ensure children build solid conceptual foundations in English and will be able to apply them in future learning
- QR codes which bring children to online audio clips and fun educational videos
- Aligned to National and State standards


## ISBN

## Pre-K

978-1-942830-57-3
Kindergarten
978-1-942830-58-0
Grade 1 978-1-942830-59-7
Grade 2 978-1-942830-60-3
Grade 3 978-1-942830-61-0
Grade 4 978-1-942830-62-7
Grade $5 \quad 978-1-942830-63-4$
Grade 6 978-1-942830-64-1

- Full Color
- $81 / 4^{\prime \prime} \times 11 \frac{1}{4} 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 272 Pages
- Carton Quantity: 20
clear and concise definition to help understand the concept
easy-to-follow instruction to ensure successful completion of the activity

fun and level-appropriate activities to reinforce the concept
appealing illustrations to stimulate and sustain interest in learning


## Sample from:

Complete English Success (Grade 1)


## FEATURES

- Aligned to National and State Standards
- Colorful illustrations to sustain children's interest in learning
- Reward stickers to motivate learning
- A wide variety of activities to keep children involved and motivated



## Let's Tackle - Math and English

 (Pre-K to Grade 2)A fun-filled educational workbook to help little ones master early learning skills!

## Pre-K K $\mathbf{1}$

- Juvenile Nonfiction - Study Aids
- Language Arts • Mathematics

US\$1.99 each

## SELLING POINTS

- Handy workbooks for children to master language and math skills
- Fun and engaging activities to stimulate children's interest in learning
- Hints and tips to guide children along

ISBN

| Math |  |
| :--- | ---: |
| Pre-K | $978-1-942830-65-8$ |
| Kindergarten | $978-1-942830-66-5$ |
| Grade 1 | $978-1-942830-67-2$ |
| Grade 2 | $978-1-942830-68-9$ |

## English

Pre-K 978-1-942830-69-6
Kindergarten 978-1-942830-71-9
Grade 1 978-1-942830-72-6
Grade 2 978-1-942830-73-3

- Full color
- $81 / 4^{\prime \prime} \times 11 / 4^{\prime \prime}$
- Saddle-stitched
- Paperback
- 40 Pages


Sample from:
Let's Tackle - Math (Grade 2)

## The Preassembled Shelf Display Box



## FEATURES

- Covers a wide variety of topics such as learning the alphabet, writing numbers, and discovering animal facts
- Includes playful activities, such as coloring, crosswords, arts and crafts, and more
- Perforated pages for easy page removal
- Includes daily weather stickers to cultivate environmental awareness


The Old Farmer's Almanac

## 365 Fun Days (Preschool to Grade 2)

A series packed with fun-to-do daily activities to
help children build a strong foundation for future learning

Pre-K K $1 \quad 2$

- Juvenile Nonfiction • Activity Books US\$13.95 each


## SELLING POINTS

- Interest-driven workbook designed to help children develop habits of learning and cultivate their curiosity about the wide world around them
- Special themed pages for holiday and themed activities
- Easy-to-follow instructions for parents to explain key concepts to children
- Filled with daily activities and includes a progress chart for children to track their progress in the activity book


## ISBN

| Preschool | $978-1-942830-36-8$ |
| :--- | :--- |
| Kindergarten | $978-1-942830-37-5$ |
| Grade 1 | $978-1-942830-38-2$ |
| Grade 2 | $978-1-942830-39-9$ |

- Full Color
- $81 / 4^{\prime \prime}$ x $111 / 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 320 Pages
- Carton Quantity: 16



## 365 Fun Days

## Preschool

This book introduces a great selection of early learning skills and activities. Activities are presented in a fun and engaging way and help to prepare preschool children for school readiness.


- I think that other great features of the text are the introduction of mazes, words searches and crossword puzzles which are great higher order thinking activities and also great for kids to strengthen their hand eqe coordination skills.
- The "All About Me" focused activities (i.e. my body, five senses) are very appropriate as this age is all about self-exploration and beginning to understand who they are and all about the world around them.
- The recipes and home connections are a great addition to the text to help to foster family connections.
- The picture with printed words combined helps children to understand the symbolic representation that underlies reading and writing.


## Sharon Keith, <br> teacher in New York



## FEATURES

- American-based content
- Covers the three key subject areas: Math, English, and Science
- Easy-to-understand explanations and examples
- A full answer key included
- Online resources to enrich learning experience


Available Now!


## Complete Curriculum Success

(Pre-K to Grade 6)
A comprehensive workbook series covering all key subjects for American children

```
Pre-K K
    - Juvenile Nonfiction - Study Aids
    - Language Arts • Mathematics
    •US$19.95 each
```


## SELLING POINTS

- An integrated workbook covering essential concepts and skills in Math, English, and Science
- QR codes which bring children to online educational videos
- Activities designed to create a deeper understanding of each key concept and help build solid foundations for future learning
- A wide variety of activities to stimulate children's interests in learning and keep them motivated and involved
- Aligned to National and State standards


## ISBN

Pre-K 978-1-942830-53-5
Kindergarten 978-1-942830-54-2
Grade 1 978-1-942830-40-5
Grade 2 978-1-942830-41-2
Grade 3 978-1-942830-42-9
Grade 4 978-1-942830-43-6
Grade 5 978-1-942830-44-3
Grade 6 978-1-942830-45-0

- Full Color
- $81 / 4^{\prime \prime} \times 111 / 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 312 Pages
- Carton Quantity: 16


## Complete Curriculunn Success Grades 1-6



Get your children excited about learning when using the Complete Curriculum Success (G1-G6). This National and State aligned workbook series based activities that will reinforce skills and provide extra support for your child or student.

The workbooks incorporate online video resources children, parents, and educators can access through a QR Code or website. This is a great tool to help struggling learners and to add to the learning experience. If your child or student needs extra instruction, play the informational video for them at home or in class.

Mrs. Rikki Regan,
M. Ed., National Board Certified Teacher, West Virginia

## Grade 4 - Math



## Grade 4 - English

various activities to test comprehension skills


Grade 4 - Science


Science fact included at the end of each unit to drive interest


QR Codes to access the online resources for each subject

## Canada Titles Sold in the U.S.

- Complete MathSmart Grades 7-12
- MathSmart

Grades 9-10

- Complete EnglishSmart Grades 7-8
- Complete FrenchSmart Grades 4-8
- Programme canadien complet Grades 1 - 3


## FEATURES

- Higher-order thinking questions to help high school students develop a well-reasoned approach to learning different math concepts
- A "Handy Reference" of mathematical formulas and definitions
- Concept and skill application that helps make connections between mathematics and other science and technology-related disciplines



## Complete MathSmart

 (Grades 7 to 12)
A comprehensive workbook to help students apply Math skills in their daily lives

| 23 | 7 | 8 | 9 | 10 | 11 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - Juvenile Nonfiction - Study Aids • Mathematics US\$13.95 each |  |  |  |  |  |  |

## SELLING POINTS

- Canadian curriculum-based content
- Questions in a user-friendly format to enrich learning experience
- All the covered topics related to real-life situations
- Abundant questions to help engage young learners to tune up their critical-thinking skills
- An answer key with step-by-step solutions included
- QR codes which bring students to online educational videos (Grades 7 and 8)


## ISBN

Grade 7 978-1-77149-324-6
Grade 8 978-1-77149-325-3
Grade 9* 978-1-77149-220-1
Grade 10 978-1-77149-221-8
Grade 11 978-1-77149-222-5
Grade 12 978-1-77149-223-2
*Revised and Updated Edition

- Black \& White
- $81 / 4^{\prime \prime} \times 111 / 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 232 Pages
- Carton Quantity: 20


Sample from:
Complete MathSmart (Grade 10)

## FEATURES

- Comprehensive coverage of essential math topics to help high school students strengthen their math foundations
- Higher-level questions designed to help students develop a well-reasoned approach and critical-thinking skills to solve problems
- QR codes that bring students to additional online resources with math articles on real-world applications


Available
Now!


## MathSmart

## (Grades 9 and 10)

Help students build a strong high-school-level math foundation and allow them to grasp key concepts and demonstrate their understanding by applying their knowledge and skills to solve real-life problems!


## SELLING POINTS

- Canadian curriculum-based content
- In-depth coverage of each strand of the math curriculum
- Relating math concepts to meaningful real-world applications
- Suitable for students of all academic levels
- An answer key with step-by-step solutions included


## ISBN

## Grade 9

Number Sense and Algebra
978-1-77149-360-4
Analytic Geometry
978-1-77149-361-1

## Grade 10

Trigonometry
978-1-77149-448-9
Quadratic Relations
978-1-77149-449-6

- Black \& White
- $81 / 4^{\prime \prime}$ x $111 / 4^{\prime \prime}$
- Perfect Bound
- 128 Pages
- Paperback
- Carton Quantity: 32


Sample from:
MathSmart Grade 10 - Quadratic Relations

FEATURES

- Covers the essential concepts and skills of the English language
- A review at the end of each section to help consolidate the language concepts
- Online audio clips for developing listening skills

Available Now!


## Complete EnglishSmart

## (Grades 7 and 8)

A comprehensive, curriculum-based workbook to teach students
English skills that can be applied in their daily lives

## 78

- Juvenile Nonfiction • Study Aids
- Language Arts

US\$13.95 each

## SELLING POINTS

- Canadian curriculum-based content and activities
- A comprehensive workbook to ensure that students build solid conceptual foundations in English and will be able to apply them in future learning
- An answer key included
- Audio clips for listening comprehension practice


## ISBN

Grade 7 978-1-77149-274-4
Grade 8 978-1-77149-275-1

- Black \& White
- $81 / 4^{\prime \prime} \times 111 / 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 232 Pages
- Carton Quantity: 20

form and style of the text type in focus



## FEATURES

- Systematically-designed activities
- Concise explanations in English with simple examples to guide children along
- A "Storytime" section to arouse children's interest in learning French and enhance their reading skills



## Complete FrenchSmart

## (Grades 4 to 8)

A comprehensive, curriculum-based workbook for new and eager French learners

| Pre-K | K | 2 |  | 4 | 5 | 6 | 7 | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - Juvenile Nonfiction • Study Aids <br> - Foreign Language Study US\$13.95 each |  |  |  |  |  |  |  |  |

## SELLING POINTS

- Canadian curriculum-based content and activities
- Covers essential skills: vocabulary building, grammar, reading, usage, and writing
- A comprehensive French workbook series to help students learn French with confidence
- A conjugation book for easy reference
- English translations to guide parents and children along


## ISBN

Grade 4 978-1-927042-79-3
Grade 5 978-1-927042-80-9
Grade 6 978-1-927042-81-6
Grade 7 978-1-927042-82-3
Grade 8 978-1-77149-415-1

- Full Color
- $81 / 4^{\prime \prime}$ x $11 \frac{1}{4} 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 224 Pages
- Carton Quantity: 20


## FEATURES

- A curriculum-based workbook designed for French Immersion students
- Explanation boxes with clear and simple examples

Available Now!



## Programme canadien complet

(Grades 1 to 3)
A comprehensive workbook covering all key subjects for French Immersion students
123

- Juvenile Nonfiction - Study Aids
- Foreign Language Study


## US\$16.95 each

## SELLING POINTS

- Curriculum-based content with Canadian themes
- An integrated workbook covering key subject areas: Math, French Language, Social Studies, and Science
- Activities designed to create in-depth understanding for key concepts
- A full answer key included


## ISBN

Grade 1 978-1-77149-226-3
Grade 2 978-1-77149-227-0
Grade 3 978-1-77149-228-7

- Full Color
- $81 / 4^{\prime \prime} \times 111 / 4^{\prime \prime}$
- Perfect Bound
- Paperback
- 336 Pages
- Carton Quantity: 16


## Workbook Floor Display

Our wire rack floor display is not only sturdy and on wheels, so it can be moved anywhere in your store, but it can also contain as many as 30 different skus for sale to your customers.


Please contact the sales representative for Popular Book Company USA in your region.


Floor display dimensions when set up:
20.5" width x 12.5" depth x 60" height


# THE OLD FARMER'S ALMANAC 3 Bin Fus 

# Workbook Floor Display 

Floor display dimensions when set up:
20.5" width x 12.5" depth x 60" height

Display box EAN: 978-1-942830-52-8


Preschool
978-1-942830-36-8
\$13.95


Grade 1
978-1-942830-38-2
\$13.95


Kindergarten
978-1-942830-37-5 \$13.95


Grade 2
978-1-942830-39-9 \$13.95

Please contact the sales representative for Popular Book Company USA in your region.

## REPRESENTATION AND DISTRIBUTION

- Chesapeake \& Hudson Inc. Northeastern United States
Tel: 1-800-231-4469
Email: office@cheshud.com
- Southern Territory Associates Southern United States
Tel: 1-201-602-6703
Email: rizzosta@gmail.com
- Imprint Group -

Western United States
Tel: 1-800-738-3961
Email: info@imprintgroupwest.com

- Wybel Marketing -

Midwestern United States
Tel: 1-847-382-0382
Email: bookseps@wybel.com

Please send all Popular USA purchase orders to both the sales representative of your region and to Baker \& Taylor Publisher Services.

## ORDERING \& PAYMENT INFORMATION

## Address for Orders: <br> Baker \& Taylor Publisher Services <br> 30 Amberwood Parkway, Ashland, OH 44805 <br> Attention: <br> Order Entry

Address for Remittances:<br>Baker \& Taylor Publisher Services<br>30 Amberwood Parkway, Ashland, OH 44805<br>\section*{Attention:}<br>Accounts Receivable

| Email Address for Orders: | orders@btpubservices.com |
| :--- | :--- |
| General Number: | $419-281-5100$ |
| Phone Orders: | $800-247-6553$ |
| Fax Orders: | $419-281-6883$ |
| Customer Service Inquiries: | $800-537-6727$ |
| Customer Service Hours: | Monday - Friday 7:00 AM - 6:00 PM EST |
| SAN\#: | 631936 X |

All Popular USA products can also be viewed by visiting www.popularbookusa.com or Edelweiss (www.edelweiss.plus).

Popular Book Company (USA) Ltd. A member of Popular Holdings Ltd.

2615 North Sheffield Avenue,
Chicago, Illinois 60614
Tel: (844) 731-9827
Fax: (844) 731-8499
Email: usa-info@popularworld.com
Website: www.popularbookusa.com
@PopularBookCompanyUSA
(O) @PopularBookCompanyUSA

Complete
Culriculum success

## Camplete <br> INath <br> Success <br> English Success

## BILINGUAL

SPANISH-
ENGLISH
Success

## Coding

Success


## Let's <br> Tackle

