Popular World
since 1924

United States •
Canada •
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China
Popular Book Company (USA) Ltd.

Popular Book Company (USA) Ltd. (“Popular USA”) was incorporated in 2014 to publish quality workbooks and other learning materials for preschool and elementary schoolchildren.

The workbook series published by Popular USA include: Complete Math Success, Complete Curriculum Success, 365 Fun Days, and Complete English Success. All of our workbooks are created, designed, and published by our in-house editorial, graphics, and production teams. We strive for the highest quality workbooks that will help your children learn and prosper, and we ensure that all of our workbooks are aligned to both National and State standards.

The Popular brand is sold worldwide to schools and individuals in the United States, Canada, China, Japan, South Korea, Taiwan, Hong Kong, Indonesia, Jordan, Germany, Denmark, the Czech Republic, the Netherlands, Italy, Papua New Guinea, and Mexico, who choose Popular workbooks as their children’s supplementary learning materials.

**Product Information**

- **Bilingual Spanish-English Success** (Pre-K – G2)  
  Pages 2 – 3
- **Complete STEM Smart** (G1 – G6)  
  Pages 4 – 5
- **Coding Success** (Ages 6 – 9 and 8 – 11)  
  Pages 6 – 7
- **Visual Math Success** (Ages 5 – 7 and 7 – 9)  
  Pages 8 – 9
- **Complete Math Success** (Pre-K – G6)  
  Pages 10 – 11
- **Complete English Success** (Pre-K – G6)  
  Pages 12 – 13
- **Let’s Tackle – Math and English** (Pre-K to G2)  
  Pages 14 – 15
- **365 Fun Days** (Pre-K to G2)  
  Pages 16 – 17
- **Complete Curriculum Success** (Pre-K – G6)  
  Pages 18 – 20
- **Complete MathSmart** (G7 – G12)  
  Pages 22 – 23
- **MathSmart** (G9 – G10)  
  Pages 24 – 25
- **Complete EnglishSmart** (G7 – G8)  
  Pages 26 – 27
- **Complete FrenchSmart** (G4 – G8)  
  Page 28
- **Programme canadien complet** (G1 – G3)  
  Page 29
**FEATURES**

- English translations to help children learn Spanish
- Covers the basic concepts and skills in Spanish: vocabulary, greetings, and basic expressions
- An answer key included (Grades 1 and 2)
- A completion reward for encouragement
- Online videos for children to learn the Spanish pronunciation and read along

**Available in February 2024**

**Bilingual Spanish-English Success**
(Pre-K to Grade 2)

*The perfect workbook for your child to dive into the wonderful world of Spanish*

**ISBN**

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**SELLING POINTS**

- A wide variety of activities to stimulate children’s interest in learning Spanish and keep them motivated and involved
- Level-appropriate activities with gradual increase in the level of difficulty to help children learn with confidence
- A QR code for easy access to online videos

**US$6.95 each**
level-appropriate activity so children can learn with confidence
clear and concise instruction for successful completion of the activity
helpful pictorial hints
various activities to spark interest in learning

Sample from:
Bilingual Spanish-English Success (Kindergarten)

activity to help build Spanish vocabulary
simple greetings for everyday use
English translation to guide children along

Sample from:
Bilingual Spanish-English Success (Grade 1)

colorful and appealing illustrations to sustain interest
FEATURES

- Focuses on concepts and skills to allow students to explore STEM (Science, Technology, Engineering, and Math) concepts
- Covers the fundamentals of Science: Life Systems, Structures and Mechanisms, Matter and Energy, Earth and Space Systems
- Activities and hands-on experiments for scientific observations and STEM Inquiry sections to support the development of the skills needed for scientific inquiry
- Real-life examples to demonstrate the importance of science in daily life
- STEM Notes and Fun to Know sections to enhance students’ interest in science

Available in January 2024

Complete STEM Smart (Grades 1 – 6)

A dynamic workbook to motivate young minds to explore STEM

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Pre-K K 1 2 3 4 5 6 7 8

- Juvenile Nonfiction
- Study Aids
- Science & Nature

US$13.95 each

SELLING POINTS

- Grade-appropriate activities to consolidate the concepts students learned in school
- Succinct information to help students master the basic concepts of science
- Relevant activities related to society and the environment around them
- QR codes which bring students to educational resources to further explore STEM

- Full Color
- 8¼” x 11¼”
- Perfect Bound
- 232 Pages
- Paperback
- Carton Quantity: 20
FEATURES

- Guides children to drag and drop codes to create simple scripts in Scratch
- Easy-to-follow instructions for building block-based programs
- Coding fun stories and interactive games to stimulate and sustain children’s interest in learning
- Colorful screenshots to guide children’s learning

Coding Success
(Ages 6 – 9 and 8 – 11)

Learn to code with Scratch and create animated stories and interactive games!

SELLING POINTS

- Content supporting the current trend of building coding foundations
- Helpful tutorials and fun projects with increasing level of difficulty
- Meaningful notes and tips to guide children along
- An answer key included
- QR codes that provide easy access to projects’ scripts
Sample from: Coding Success for Beginners (Ages 6 – 9)
FEATURES

• A variety of visual tools introduced at the beginning of each unit to help children visualize the math concept and develop the necessary skills
• Meaningful activities to build skills, followed by problem-solving activities to reinforce the concepts learned
• Colorful illustrations to enhance understanding of math concepts and stimulate children’s interest in learning math
• Stickers and cutout manipulatives to enrich children’s learning experience

Visual Math Success
(Ages 5 – 7 and 7 – 9)
Let children “see” and understand math concepts and learn math the fun way using visual tools!

PRE-K K 1 2 3 4 5 6 7 8
• Juvenile Nonfiction • Study Aids • Mathematics
US$10.95 each

SELLING POINTS

• American-curriculum based content
• Covers essential math concepts: addition, subtraction, multiplication, division
• Gradual increase in the level of difficulty and level-appropriate activities to help children build a solid math foundation with confidence
• QR codes that provide easy access to more visual math learning tips

Available Now!

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<th>Multiplication</th>
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• Full Color
• 8¼” x 11¼”
• Semi-concealed Wire Binding
• Paperback
• 192 Pages
• Carton Quantity: 20
different ways of learning to add

Sample from:
Visual Math Success Addition (Ages 5 to 7)

gradual increase in difficulty within the activity so children can learn with confidence

Sample from:
Visual Math Success Subtraction (Ages 5 to 7)

appealing illustration to sustain interest

level-appropriate activity to ensure successful completion

corresponding colors to enhance understanding

quick recap of the skill learned

clear guidance for children to follow

concise and easy-to-follow instruction

word problems that require using the various visual tools learned
FEATURES
• American-based content
• Fun activities and systematic practice for developing math concepts and improving math skills
• Easy-to-understand explanations and examples
• A full answer key and a parent guide for Grades 1 to 6
• Online resources to enrich learning experience

Available Now!

Complete Math Success
(Pre-K to Grade 6)
A comprehensive workbook to help children apply math skills in their daily lives

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US$13.95 each

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Pre-K 978-1-942830-55-9
Kindergarten 978-1-942830-56-6
Grade 1 978-1-942830-46-7
Grade 2 978-1-942830-47-4
Grade 3 978-1-942830-48-1
Grade 4 978-1-942830-49-8
Grade 5 978-1-942830-50-4
Grade 6 978-1-942830-51-1

SELLING POINTS
• Pre-K and Kindergarten cover the essential basic math concepts and skills
• Grades 1 to 6 cover multiple strands of the Math curriculum: Number Sense and Numeration, Measurement, Geometry and Spatial Sense, Patterning and Algebra, and Data Management and Probability
• QR codes which bring children to online educational videos
• Engaging activities and level-appropriate practice with real-life problem-solving questions
• A comprehensive workbook to ensure that children build solid conceptual foundations in math and will be able to apply them in future learning
• Aligned to National and State standards

• Full Color
• 8½” x 11¼”
• Perfect Bound
• Paperback
• 272 Pages
• Carton Quantity: 20
Complete Math Success
Grade 3

The Complete Math Success Grade 3 Workbook is beneficial for both children and their parents. This workbook provides parents with a way to help support their child’s learning. This workbook is set up as a comprehensive source for children to use to review material from second grade and to give additional practice for new material that they will learn during third grade. Step by step examples are given for each new lesson. This gives students another chance to learn the material that was taught by their teacher in class. The book has a great variety of problems, including word problems. The parent guide gives additional information to help parents understand how to solve the problems so they can assist their child if they need it. All of the answers are also provided for the problems so you can make sure your child is learning the concepts correctly. I think this workbook will become a very useful tool, to be used at home, to help support your child’s learning.

Sandra Thresher,
teacher in Florida
FEATURES

• American-based content
• Systematic practice for developing and improving the English language skills
• Clear and concise explanations and examples of essential language concepts
• A review at the end of each section to help consolidate the language concepts (Grades 1 to 6)
• An answer key included (Grades 1 to 6)
• Online educational videos and audio clips for phonics and listening comprehension

Available Now!

Complete English Success
(Pre-K to Grade 6)
A comprehensive workbook to help children apply English skills in their daily lives

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US$13.95 each

SELLING POINTS

• Covers all the essential English language skills: the alphabet, vocabulary, and phonics (Pre-K and K); phonics/listening comprehension, grammar, vocabulary, reading, and writing (Grades 1 to 6)
• A wide variety of fun activities to stimulate children's interest in learning English and keep them motivated and involved
• A comprehensive workbook to ensure children build solid conceptual foundations in English and will be able to apply them in future learning
• QR codes which bring children to online audio clips and fun educational videos
• Aligned to National and State standards

ISBN
Pre-K 978-1-942830-57-3
Kindergarten 978-1-942830-58-0
Grade 1 978-1-942830-59-7
Grade 2 978-1-942830-60-3
Grade 3 978-1-942830-61-0
Grade 4 978-1-942830-62-7
Grade 5 978-1-942830-63-4
Grade 6 978-1-942830-64-1

• Full Color
• 8¼” x 11¼”
• Perfect Bound
• Paperback
• 272 Pages
• Carton Quantity: 20
Sample from: Complete English Success (Grade 1)

Sample from: Complete English Success (Grade 3)
FEATURES
• Aligned to National and State Standards
• Colorful illustrations to sustain children’s interest in learning
• Reward stickers to motivate learning
• A wide variety of activities to keep children involved and motivated

Let’s Tackle – Math and English
(Pre-K to Grade 2)
A fun-filled educational workbook to help little ones master early learning skills!

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SELLING POINTS
• Handy workbooks for children to master language and math skills
• Fun and engaging activities to stimulate children’s interest in learning
• Hints and tips to guide children along

ISBN
Math
Pre-K  978-1-942830-65-8
Kindergarten  978-1-942830-66-5
Grade 1  978-1-942830-67-2
Grade 2  978-1-942830-68-9

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• Full color
• 8½” x 11¼”
• Saddle-stitched
• Paperback
• 40 Pages

Available NOW!
The Preassembled Shelf Display Box

Dimensions of each shelf display box:

8¾” width x 11” height x 8” depth

for each title, 40 copies/box

Let’s Tackle workbooks are packed in the preassembled shelf display box for the retailer’s convenience. It provides an efficient and cost-effective solution to shelving books, helping save the retailer’s time, space, and cost.

* Our preassembled box is offered free of charge for your convenience.
FEATURES
• Covers a wide variety of topics such as learning the alphabet, writing numbers, and discovering animal facts
• Includes playful activities, such as coloring, crosswords, arts and crafts, and more
• Perforated pages for easy page removal
• Includes daily weather stickers to cultivate environmental awareness

Available Now!

The Old Farmer’s Almanac

365 Fun Days (Preschool to Grade 2)
A series packed with fun-to-do daily activities to help children build a strong foundation for future learning

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SELLING POINTS
• Interest-driven workbook designed to help children develop habits of learning and cultivate their curiosity about the wide world around them
• Special themed pages for holiday and themed activities
• Easy-to-follow instructions for parents to explain key concepts to children
• Filled with daily activities and includes a progress chart for children to track their progress in the activity book

ISBN
Preschool 978-1-942830-36-8
Kindergarten 978-1-942830-37-5
Grade 1 978-1-942830-38-2
Grade 2 978-1-942830-39-9

• Full Color
• 8 1/4” x 11 1/4”
• Perfect Bound
• Paperback
• 320 Pages
• Carton Quantity: 16
365 Fun Days
Preschool

This book introduces a great selection of early learning skills and activities. Activities are presented in a fun and engaging way and help to prepare preschool children for school readiness.

- I think that other great features of the text are the introduction of mazes, words searches and crossword puzzles which are great higher order thinking activities and also great for kids to strengthen their hand eye coordination skills.

- The “All About Me” focused activities (i.e. my body, five senses) are very appropriate as this age is all about self-exploration and beginning to understand who they are and all about the world around them.

- The recipes and home connections are a great addition to the text to help to foster family connections.

- The picture with printed words combined helps children to understand the symbolic representation that underlies reading and writing.

Sharon Keith,
teacher in New York
Features

- American-based content
- Covers the three key subject areas: Math, English, and Science
- Easy-to-understand explanations and examples
- A full answer key included
- Online resources to enrich learning experience

Available Now!

Complete Curriculum Success
(Pre-K to Grade 6)
A comprehensive workbook series covering all key subjects for American children

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Selling Points

- An integrated workbook covering essential concepts and skills in Math, English, and Science
- QR codes which bring children to online educational videos
- Activities designed to create a deeper understanding of each key concept and help build solid foundations for future learning
- A wide variety of activities to stimulate children’s interests in learning and keep them motivated and involved
- Aligned to National and State standards

Isbn

- Pre-K 978-1-942830-53-5
- Kindergarten 978-1-942830-54-2
- Grade 1 978-1-942830-40-5
- Grade 2 978-1-942830-41-2
- Grade 3 978-1-942830-42-9
- Grade 4 978-1-942830-43-6
- Grade 5 978-1-942830-44-3
- Grade 6 978-1-942830-45-0

- Full Color
- 8¾” x 11¼”
- Perfect Bound
- Paperback
- 312 Pages
- Carton Quantity: 16
Complete Curriculum Success
Grades 1-6

Get your children excited about learning when using the Complete Curriculum Success (G1-G6). This National and State aligned workbook series encourages and builds confidence in children in their Math, English, and Science skills. This workbook is loaded with standards-based activities that will reinforce skills and provide extra support for your child or student.

The workbooks incorporate online video resources children, parents, and educators can access through a QR Code or website. This is a great tool to help struggling learners and to add to the learning experience. If your child or student needs extra instruction, play the informational video for them at home or in class.

Mrs. Rikki Regan,
M. Ed., National Board Certified Teacher, West Virginia

Grade 4 – Math

learning objectives to set a clear focus

a variety of activities to reinforce concepts

clear steps that show concepts and techniques
**Grade 4 – English**

**Maya Angelou:**
*a Great American Author and Poet*

Maya Angelou was born on April 4, 1928, in St. Louis, Missouri. She was a poet, writer, and civil rights activist. Angelou wrote many books, including *I Know Why the Caged Bird Sings*.

In this unit, students will read about Maya Angelou and her contributions to literature. The unit includes open-ended questions to encourage critical thinking and various activities to test comprehension skills.

**Grade 4 – Science**

**Habitats**

In this unit, students will learn about different habitats and how animals can adapt to them. The unit includes vivid illustrations to engage children and support learning. Science fact included at the end of each unit to drive interest.

**QR Codes to access the online resources for each subject**
Canada Titles Sold in the U.S.

- **Complete MathSmart**
  Grades 7 – 12

- **MathSmart**
  Grades 9 – 10

- **Complete EnglishSmart**
  Grades 7 – 8

- **Complete FrenchSmart**
  Grades 4 – 8

- **Programme canadien complet**
  Grades 1 – 3
Available Now!

**Complete MathSmart**
(Grades 7 to 12)
A comprehensive workbook to help students apply Math skills in their daily lives

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US$13.95 each

**FEATURES**
- Higher-order thinking questions to help high school students develop a well-reasoned approach to learning different math concepts
- A “Handy Reference” of mathematical formulas and definitions
- Concept and skill application that helps make connections between mathematics and other science and technology-related disciplines

**ISBN**
- Grade 7: 978-1-77149-324-6
- Grade 8: 978-1-77149-325-3
- Grade 9*: 978-1-77149-220-1
- Grade 10: 978-1-77149-221-8
- Grade 11: 978-1-77149-222-5
- Grade 12: 978-1-77149-223-2
*Revised and Updated Edition

**SELLING POINTS**
- Canadian curriculum-based content
- Questions in a user-friendly format to enrich learning experience
- All the covered topics related to real-life situations
- Abundant questions to help engage young learners to tune up their critical-thinking skills
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example with clear steps

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relating math problems to real-life scenarios

level of difficulty increases progressively

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explanation of mathematical terms

a wide variety of skill questions

simple and clear example
FEATURES

- Comprehensive coverage of essential math topics to help high school students strengthen their math foundations
- Higher-level questions designed to help students develop a well-reasoned approach and critical-thinking skills to solve problems
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- Higher-level questions designed to help students develop a well-reasoned approach and critical-thinking skills to solve problems
- QR codes that bring students to additional online resources with math articles on real-world applications

SELLING POINTS

- Canadian curriculum-based content
- In-depth coverage of each strand of the math curriculum
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extra online resources

relating math concepts to real-life scenarios
FEATURES

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- **Form and style**: specific text type for writing practice
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- **Model of the text type**: before the writing task that follows
- **Simple and clear definition**: to help understand the concept

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**Sample from: Complete EnglishSmart (Grade 8)**

- **Specific text type**: online magazine
- **Activity**: reading comprehension
- **Form and style**: specific text type for writing practice
- **Activities**: covering the features of the text type in focus
- **Model of the text type**: before the writing task that follows
- **Simple and clear definition**: to help understand the concept

FEATURES

- Systematically-designed activities
- Concise explanations in English with simple examples to guide children along
- A “Storytime” section to arouse children’s interest in learning French and enhance their reading skills

SELLING POINTS

- Canadian curriculum-based content and activities
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