Popular World
since 1924

United States

Canada

United Kingdom

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Malaysia

Macau

Taiwan

Hong Kong

China
Popular Book Company (USA) Ltd.

Popular Book Company (USA) Ltd. (“Popular USA”) was incorporated in 2014 to publish quality workbooks and other learning materials for preschool and elementary schoolchildren.

The workbook series published by Popular USA include: Complete Math Success, Complete Curriculum Success, 365 Fun Days, and Complete English Success. All of our workbooks are created, designed, and published by our in-house editorial, graphics, and production teams. We strive for the highest quality workbooks that will help your children learn and prosper, and we ensure that all of our workbooks are aligned to both National and State standards.

The Popular brand is sold worldwide to schools and individuals in the United States, Canada, China, Japan, South Korea, Taiwan, Hong Kong, Indonesia, Jordan, Germany, Denmark, the Czech Republic, the Netherlands, Italy, Papua New Guinea, and Mexico, who choose Popular workbooks as their children’s supplementary learning materials.

Product Information

Coding Success (Ages 6 – 9 and 8 – 11) Pages 2 – 3
Visual Math Success (Ages 5 – 7 and 7 – 9) Pages 4 – 5
Complete Math Success (Pre-K – G6) Pages 6 – 7
Complete English Success (Pre-K – G6) Pages 8 – 9
365 Fun Days (Pre-K to G2) Pages 10 – 11
Complete Curriculum Success (Pre-K – G6) Pages 12 – 14
Complete MathSmart (G7 – G12) Pages 16 – 17
MathSmart (G9 – G10) Pages 18 – 19
Complete FrenchSmart (G4 – G8) Pages 20 – 21
Programme canadien complet (G1 – G3) Page 22
Available in June 2023

Coding Success
(Ages 6 – 9 and 8 – 11)
Learn to code with Scratch and create animated stories and interactive games!

Features
• Guides children to drag and drop codes to create simple scripts in Scratch
• Easy-to-follow instructions for building block-based programs
• Coding fun stories and interactive games to stimulate and sustain children’s interest in learning
• Colorful screenshots to guide children’s learning

Selling Points
• Content supporting the current trend of building coding foundations
• Helpful tutorials and fun projects with increasing level of difficulty
• Meaningful notes and tips to guide children along
• An answer key included
• QR codes that provide easy access to projects’ scripts

ISBN
Coding Success for Beginners
978-1-942830-93-1
Coding Success for Little Coders
978-1-942830-94-8

Pre-K  K  1  2  3  4  5  6  7  8
• Juvenile Nonfiction  • Study Aids
US$10.95 each
helpful introduction to help children learn the basics

short introduction of the tutorial’s coverage

simple and clear description

level-appropriate language so children can learn with confidence

fun character from Scratch to boost interest in learning

colorful screenshot to guide children along

screenshot to help children relate the content to what they see on screen

meaningful and intuitive question

Sample from: Coding Success for Beginners (Ages 6 – 9)
**FEATURES**

- A variety of visual tools introduced at the beginning of each unit to help children visualize the math concept and develop the necessary skills
- Meaningful activities to build skills, followed by problem-solving activities to reinforce the concepts learned
- Colorful illustrations to enhance understanding of math concepts and stimulate children’s interest in learning math
- Stickers and cutout manipulatives to enrich children’s learning experience

**Available in**  
**June 2023**

**Visual Math Success**  
(Ages 5 – 7 and 7 – 9)

*Let children “see” and understand math concepts and learn math the fun way using visual tools!*

**PRE-K**  
1 2 3 4 5 6 7 8

• Juvenile Nonfiction  • Study Aids  • Mathematics

**US$10.95 each**

**SELLING POINTS**

- American-curriculum based content
- Covers essential math concepts: addition, subtraction, multiplication, division
- Gradual increase in the level of difficulty and level-appropriate activities to help children build a solid math foundation with confidence
- QR codes that provide easy access to more visual math learning tips

**ISBN**

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- Full Color
- 8½” x 11¼”
- Semi-concealed Wire Binding
- Paperback
- 192 Pages
- Carton Quantity: 20
different ways of learning to add

by Corresponding colors to enhance understanding

level-appropriate activity to ensure successful completion

clear guidance for children to follow

concise and easy-to-follow instruction

appealing illustration to sustain interest

gradual increase in difficulty within the activity so children can learn with confidence

word problems that require using the various visual tools learned

Sample from: Visual Math Success Addition (Ages 5 to 7)

Sample from: Visual Math Success Subtraction (Ages 5 to 7)
FEATURES
• American-based content
• Fun activities and systematic practice for developing math concepts and improving math skills
• Easy-to-understand explanations and examples
• A full answer key and a parent guide for Grades 1 to 6
• Online resources to enrich learning experience

Complete Math Success
(Pre-K to Grade 6)
A comprehensive workbook to help children apply math skills in their daily lives

<table>
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<th>Pre-K</th>
<th>K</th>
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Available Now!

US$13.95 each

ISBN
Pre-K 978-1-942830-55-9
Kindergarten 978-1-942830-56-6
Grade 1 978-1-942830-46-7
Grade 2 978-1-942830-47-4
Grade 3 978-1-942830-48-1
Grade 4 978-1-942830-49-8
Grade 5 978-1-942830-50-4
Grade 6 978-1-942830-51-1

Selling Points
• Pre-K and Kindergarten cover the essential basic math concepts and skills
• Grades 1 to 6 cover multiple strands of the Math curriculum: Number Sense and Numeration, Measurement, Geometry and Spatial Sense, Patterning and Algebra, and Data Management and Probability
• QR codes which bring children to online educational videos
• Engaging activities and level-appropriate practice with real-life problem-solving questions
• A comprehensive workbook to ensure that children build solid conceptual foundations in math and will be able to apply them in future learning
• Aligned to National and State standards

• Full Color
• 8½” x 11¼”
• Perfect Bound
• Paperback
• 272 Pages
• Carton Quantity: 20
**Complete Math Success**  
**Grade 3**

The *Complete Math Success* Grade 3 Workbook is beneficial for both children and their parents. This workbook provides parents with a way to help support their child’s learning. This workbook is set up as a comprehensive source for children to use to review material from second grade and to give additional practice for new material that they will learn during third grade. Step by step examples are given for each new lesson. This gives students another chance to learn the material that was taught by their teacher in class. The book has a great variety of problems, including word problems. The parent guide gives additional information to help parents understand how to solve the problems so they can assist their child if they need it. All of the answers are also provided for the problems so you can make sure your child is learning the concepts correctly. I think this workbook will become a very useful tool, to be used at home, to help support your child’s learning.

*Sandra Thresher,*  
teacher in Florida
FEATURES

- American-based content
- Systematic practice for developing and improving the English language skills
- Clear and concise explanations and examples of essential language concepts
- A review at the end of each section to help consolidate the language concepts (Grades 1 to 6)
- An answer key included (Grades 1 to 6)
- Online educational videos and audio clips for phonics and listening comprehension

Available Now!

Complete English Success
(Pre-K to Grade 6)

A comprehensive workbook to help children apply English skills in their daily lives

Pre-K K 1 2 3 4 5 6 7 8

• Juvenile Nonfiction • Study Aids • Language Arts

US$13.95 each

SELLING POINTS

• Covers all the essential English language skills: the alphabet, vocabulary, and phonics (Pre-K and K); phonics/listening comprehension, grammar, vocabulary, reading, and writing (Grades 1 to 6)
• A wide variety of fun activities to stimulate children’s interest in learning English and keep them motivated and involved
• A comprehensive workbook to ensure children build solid conceptual foundations in English and will be able to apply them in future learning
• QR codes which bring children to online audio clips and fun educational videos
• Aligned to National and State standards

ISBN

Pre-K 978-1-942830-57-3
Kindergarten 978-1-942830-58-0
Grade 1 978-1-942830-59-7
Grade 2 978-1-942830-60-3
Grade 3 978-1-942830-61-0
Grade 4 978-1-942830-62-7
Grade 5 978-1-942830-63-4
Grade 6 978-1-942830-64-1
clear and concise definition to help understand the concept

fun and level-appropriate activities to reinforce the concept

level-appropriate language to help build confidence

online audio clip to learn the pronunciation of the rhyming words

simple examples to enhance understanding

interesting text form to spark interest in reading and as an example for follow-up writing activities

various comprehension activities to reinforce reading skills

easy-to-follow instruction to ensure successful completion of the activity

appealing illustrations to stimulate and sustain interest in learning

useful hint to help build the concept

Sample from: Complete English Success (Grade 1)

Sample from: Complete English Success (Grade 3)
FEATURES
- Covers a wide variety of topics such as learning the alphabet, writing numbers, and discovering animal facts
- Includes playful activities, such as coloring, crosswords, arts and crafts, and more
- Perforated pages for easy page removal
- Includes daily weather stickers to cultivate environmental awareness

Available Now!

The Old Farmer’s Almanac

365 Fun Days (Preschool to Grade 2)

A series packed with fun-to-do daily activities to help children build a strong foundation for future learning

<table>
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<th>K</th>
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US$13.95 each

ISBN
- Preschool 978-1-942830-36-8
- Kindergarten 978-1-942830-37-5
- Grade 1 978-1-942830-38-2
- Grade 2 978-1-942830-39-9

SELLING POINTS
- Interest-driven workbook designed to help children develop habits of learning and cultivate their curiosity about the wide world around them
- Special themed pages for holiday and themed activities
- Easy-to-follow instructions for parents to explain key concepts to children
- Filled with daily activities and includes a progress chart for children to track their progress in the activity book

• Full Color
• 8¼” x 11¼”
• Perfect Bound
• Paperback
• 320 Pages
• Carton Quantity: 16
365 Fun Days
Preschool

This book introduces a great selection of early learning skills and activities. Activities are presented in a fun and engaging way and help to prepare preschool children for school readiness.

- I think that other great features of the text are the introduction of mazes, words searches and crossword puzzles which are great higher order thinking activities and also great for kids to strengthen their hand eye coordination skills.

- The “All About Me” focused activities (i.e. my body, five senses) are very appropriate as this age is all about self-exploration and beginning to understand who they are and all about the world around them.

- The recipes and home connections are a great addition to the text to help to foster family connections.

- The picture with printed words combined helps children to understand the symbolic representation that underlies reading and writing.

Sharon Keith,
teacher in New York
**FEATURES**

- American-based content
- Covers the three key subject areas: Math, English, and Science
- Easy-to-understand explanations and examples
- A full answer key included
- Online resources to enrich learning experience

**Available Now!**

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### Complete Curriculum Success

(Pre-K to Grade 6)

*A comprehensive workbook series covering all key subjects for American children*

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**SELLING POINTS**

- An integrated workbook covering essential concepts and skills in Math, English, and Science
- QR codes which bring children to online educational videos
- Activities designed to create a deeper understanding of each key concept and help build solid foundations for future learning
- A wide variety of activities to stimulate children’s interests in learning and keep them motivated and involved
- Aligned to National and State standards

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**US$19.95 each**

- Full Color
- 8½” x 11¼”
- Perfect Bound
- Paperback
- 312 Pages
- Carton Quantity: 16
Complete Curriculum Success
Grades 1-6

Get your children excited about learning when using the Complete Curriculum Success (G1-G6). This National and State aligned workbook series encourages and builds confidence in children in their Math, English, and Science skills. This workbook is loaded with standards-based activities that will reinforce skills and provide extra support for your child or student.

The workbooks incorporate online video resources children, parents, and educators can access through a QR Code or website. This is a great tool to help struggling learners and to add to the learning experience. If your child or student needs extra instruction, play the informational video for them at home or in class.

Mrs. Rikki Regan,
M. Ed., National Board Certified Teacher, West Virginia

Grade 4 – Math

learning objectives to set a clear focus
clear steps that show concepts and techniques

Perimeter and Area

• Estimate, measure, and record the perimeter and area of shapes.
• Choose the most appropriate units to measure the side lengths and perimeter of shapes.
• Find the relationship between the side lengths of a rectangle and the perimeter.

Measure and record the side lengths of each polygon to the nearest cm. Then find the perimeters.

1. Side length: ______  Perimeter: ______
   Length: ______  Width: ______
   2. Side length: ______  Perimeter: ______
   3. Side length: ______  Perimeter: ______
   4. Side length: ______  Perimeter: ______
   5. Side length: ______  Perimeter: ______

Find the perimeters of the shapes.

Write the most appropriate unit you would use to find the perimeter of each thing.

a farm  a small television
a door  a smartphone
a frame  a mouse pad
Integrated Subjects

**Grade 4 – English**

- Reading comprehension in American context
- Various activities to test comprehension skills
- QR Codes to access the online resources for each subject

**Maya Angelou: a Great American Author and Poet**

Maya Angelou was born as Ernestine Angelou, known as Maya Angelou, accomplished in many fields. She was born in a small town of Arkansas and spent her childhood in the same town. She had four marriages and had four children. She was a teacher, actor, singer, and a black female director directed her. However, she is more famous for being a successful poet, novelist, and autobiographer. "I Know Why the Caged Bird Sings" was published in 1969 and brought her recognition as a poet and writer. Maya Angelou was also a successful author.

In 1981, President Jimmy Carter praised her for the great work she has done. "I have known of many ways to express what is going on in the world. Maya Angelou was one of the, African American women to express her own experiences in her own language. The poems she has written have inspired many people around the world. In 2013, she was awarded the Presidential Medal of Freedom, the highest civil award in the U.S. by President Barack Obama.

Maya Angelou died on May 28, 2014. She will always be remembered as a great American author and poet.

**Grade 4 – Science**

- Science terms and concepts introduced at the beginning of each unit
- Vivid illustrations to engage children and support learning
- Science fact included at the end of each unit to drive interest

**Habitats**

A habitat is a place where plants and animals live. Plants and animals must have a habitat to live and grow.

- Forest
- Deserts
- Grasslands
- Wetlands
- Mountain

**Science fact**

The habitat of an insect can be as small as a crevice in a rock, while the habitat of a whale can be as large as all the world's oceans.
Canada Titles Sold in the U.S.

- **Complete MathSmart**  
  Grades 7 – 12

- **MathSmart**  
  Grades 9 – 10

- **Complete FrenchSmart**  
  Grades 4 – 8

- **Programme canadien complet**  
  Grades 1 – 3
**FEATURES**

- Higher-order thinking questions to help high school students develop a well-reasoned approach to learning different math concepts
- A “Handy Reference” of mathematical formulas and definitions
- Concept and skill application that helps make connections between mathematics and other science and technology-related disciplines

### Complete MathSmart
(Grades 7 to 12)

* A comprehensive workbook to help students apply Math skills in their daily lives*

**Selling Points**

- Canadian curriculum-based content
- Questions in a user-friendly format to enrich learning experience
- All the covered topics related to real-life situations
- Abundant questions to help engage young learners to tune up their critical-thinking skills
- An answer key with step-by-step solutions included
- QR codes which bring students to online educational videos (Grades 7 and 8)

**ISBN**

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*Revised and Updated Edition*

**Features**

- Black & White
- 8¾” x 11½”
- Perfect Bound
- Paperback
- 232 Pages
- Carton Quantity: 20

**US$13.95 each**
covering the main strand of elementary math

short description of the unit’s coverage

level-appropriate practice to strengthen math skills

extra online resources

simple and clear example with steps explained

intuitive questions

example with clear steps

relevant illustrations

relating math problems to real-life scenarios

sample from:

Complete MathSmart (Grade 7)

explanation of mathematical terms

a wide variety of skill questions

Sample from:

Complete MathSmart (Grade 10)

Sample from:

Complete MathSmart (Grade 10)
FEATURES

- Comprehensive coverage of essential math topics to help high school students strengthen their math foundations
- Higher-level questions designed to help students develop a well-reasoned approach and critical-thinking skills to solve problems
- QR codes that bring students to additional online resources with math articles on real-world applications

MathSmart
(Grades 9 and 10)

Help students build a strong high-school-level math foundation and allow them to grasp key concepts and demonstrate their understanding by applying their knowledge and skills to solve real-life problems!

Available Now!

1 2 3 4 5 6 7 8 9 10 11 12

• Juvenile Nonfiction • Study Aids • Mathematics

US$13.95 each

SELLING POINTS

- Canadian curriculum-based content
- In-depth coverage of each strand of the math curriculum
- Relating math concepts to meaningful real-world applications
- Suitable for students of all academic levels
- An answer key with step-by-step solutions included

ISBN
Grade 9
Number Sense and Algebra
978-1-77149-360-4
Analytic Geometry
978-1-77149-361-1

Grade 10
Trigonometry
978-1-77149-448-9
Quadratic Relations
978-1-77149-449-6

- Black & White
- 8¼” x 11¼”
- Perfect Bound
- 128 Pages
- Paperback
- Carton Quantity: 32
Sample from: **MathSmart Grade 9 – Analytic Geometry**

![Analytic Geometry Sample](image1)

- **Curriculum-based Content**: Clear diagram to help understand the key concept.
- **Helpful Hint for Guidance**: Simple and clear example.
- **Abundant Questions to Build Skills**: Meaningful activity to reinforce concepts.
- **Extra Online Resources**: Clear diagram to help understand the key concept.

Sample from: **MathSmart Grade 10 – Quadratic Relations**

![Quadratic Relations Sample](image2)

- **Curriculum-based Content**: Clear diagram to help understand the key concept.
- **Helpful Hint for Guidance**: Simple and clear example.
- **Abundant Questions to Build Skills**: Meaningful activity to reinforce concepts.
- **Extra Online Resources**: Clear diagram to help understand the key concept.
FEATURES

- Systematically-designed activities
- Concise explanations in English with simple examples to guide children along
- A “Storytime” section to arouse children’s interest in learning French and enhance their reading skills

Available Now!

Complete FrenchSmart
(Grades 4 to 8)
A comprehensive, curriculum-based workbook for new and eager French learners

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US$13.95 each

SELLING POINTS

- Canadian curriculum-based content and activities
- Covers essential skills: vocabulary building, grammar, reading, usage, and writing
- A comprehensive French workbook series to help students learn French with confidence
- A conjugation book for easy reference
- English translations to guide parents and children along

- Full Color
- 8¼" x 11¼"
- Perfect Bound
- Paperback
- 224 Pages
- Carton Quantity: 20
Sample from: Complete FrenchSmart (Grade 8)
FEATURES
• A curriculum-based workbook designed for French Immersion students
• Explanation boxes with clear and simple examples

Available Now!

Programme canadien complet
(Grades 1 to 3)
A comprehensive workbook covering all key subjects for French Immersion students

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US$16.95 each

SELLING POINTS
• Curriculum-based content with Canadian themes
• An integrated workbook covering key subject areas: Math, French Language, Social Studies, and Science
• Activities designed to create in-depth understanding for key concepts
• A full answer key included

ISBN
Grade 1 978-1-77149-226-3
Grade 2 978-1-77149-227-0
Grade 3 978-1-77149-228-7

• Full Color
• 8¼” x 11¼”
• Perfect Bound
• Paperback
• 336 Pages
• Carton Quantity: 16
Complete Math Success or Complete Curriculum Success Workbook Floor Display

Floor display dimensions when set up: 20.5” width x 12.5” depth x 60” height

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</table>

Please contact the sales representative for Popular Book Company USA in your region.
Workbook Floor Display

Floor display dimensions when set up:

20.5” width x 12.5” depth x 60” height

Display box EAN: 978-1-942830-52-8

Preschool
978-1-942830-36-8
$13.95

Kindergarten
978-1-942830-37-5
$13.95

Grade 1
978-1-942830-38-2
$13.95

Grade 2
978-1-942830-39-9
$13.95

Please contact the sales representative for Popular Book Company USA in your region.
Popular USA is very pleased to announce that, effective September 1st, 2022, the following associates are our representatives in the United States:

- **Chesapeake & Hudson Inc.** – Northeastern United States  
  Tel: 1-800-231-4469  
  Email: office@cheshud.com

- **Southern Territory Associates** – Southern United States  
  Tel: 1-201-602-6703  
  Email: rizzosta@gmail.com

- **Imprint Group** – Western United States  
  Tel: 1-800-738-3961  
  Email: info@imprintgroupwest.com

- **Wybel Marketing** – Midwestern United States  
  Tel: 1-847-582-0582  
  Email: bookseps@wybel.com

Please send all Popular USA purchase orders to both the sales representative of your region and to Fraser Direct (distribution center).

**Fraser Direct** –  
**Joanne Veenstra** (Client Services Admin)  
Tel: 1-905-877-4411 x 317  
Email: orders@fraserdirect.ca

All Popular USA products can also be viewed by visiting [www.popularbookusa.com](http://www.popularbookusa.com) or [Edelweiss (www.edelweiss.plus)](http://www.edelweiss.plus).
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