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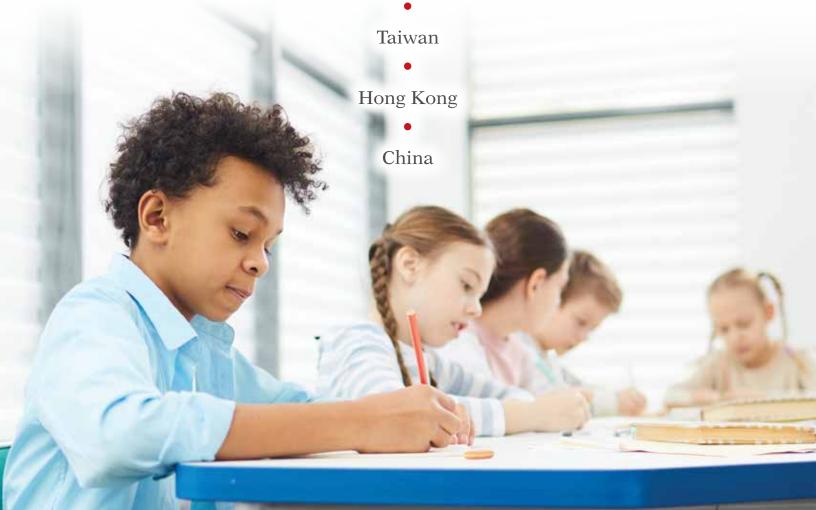
Singapore

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Popular Book Company (USA) Ltd.

Popular Book Company (USA) Ltd. ("Popular USA") was incorporated in 2014 to publish quality workbooks and other learning materials for preschool and elementary schoolchildren.

The workbook series published by Popular USA include: *Complete Math Success, Complete Curriculum Success, 365 Fun Days, and Complete English Success*. All of our workbooks are created, designed, and published by our in-house editorial, graphics, and production teams. We strive for the highest quality workbooks that will help your children learn and prosper, and we ensure that all of our workbooks are aligned to both National and State standards.

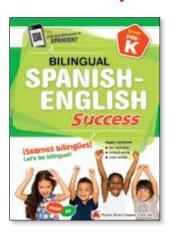
The Popular brand is sold worldwide to schools and individuals in the United States, Canada, China, Japan, South Korea, Taiwan, Hong Kong, Indonesia, Jordan, Germany, Denmark, the Czech Republic, the Netherlands, Italy, Papua New Guinea, and Mexico, who choose Popular workbooks as their children's supplementary learning materials. ■

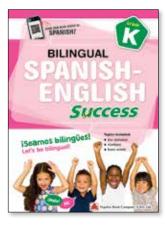
Product Information

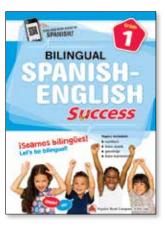
Bilingual Spanish-English Success (Pre-K – G2)	Pages 2 – 3
Complete STEM Smart (G1 – G6)	Pages 4 – 5
Coding Success (Ages 6 – 9 and 8 – 11)	Pages 6 – 7
Visual Math Success (Ages 5 – 7 and 7 – 9)	Pages 8 – 9
Complete Math Success (Pre-K – G6)	Pages 10 – 11
Complete English Success (Pre-K – G6)	Pages 12 – 13
Let's Tackle – Math and English (Pre-K to G2)	Pages 14 – 15
365 Fun Days (Pre-K to G2)	Pages 16 – 17
Complete Curriculum Success (Pre-K – G6)	Pages 18 – 20
Complete MathSmart (G7 – G12)	Pages 22 – 23
MathSmart (G9 – G10)	Pages 24 – 25
Complete EnglishSmart (G7 – G8)	Pages 26 – 27
Complete FrenchSmart (G4 – G8)	Page 28
Programme canadien complet (G1 – G3)	Page 29

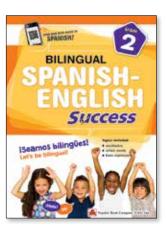
- English translations to help children learn Spanish
- Covers the basic concepts and skills in Spanish: vocabulary, greetings, and basic expressions
- An answer key included (Grades 1 and 2)
- A completion reward for encouragement
- Online videos for children to learn the Spanish pronunciation and read along

Available in February 2024









Bilingual Spanish-English Success

(Pre-K to Grade 2)

The perfect workbook for your child to dive into the wonderful world of Spanish

Pre-K K 1 2 3 4 5 6 7 8

Juvenile Nonfiction • Study Aids Foreign Language Study

US\$6.95 each

SELLING POINTS

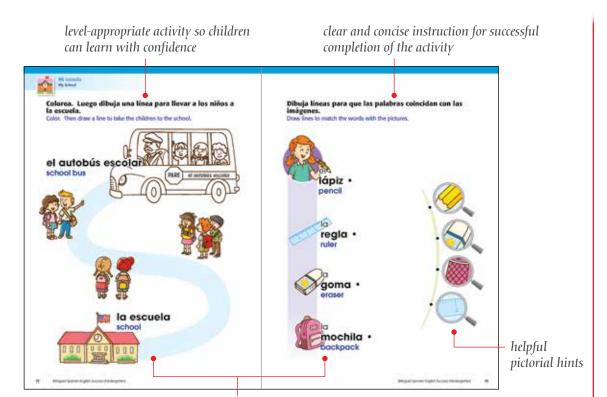
- A wide variety of activities to stimulate children's interest in learning Spanish and keep them motivated and involved
- Level-appropriate activities with gradual increase in the level of difficulty to help children learn with confidence
- A QR code for easy access to online videos

ISBN

Pre-K 978-1-960500-21-2 Kindergarten 978-1-960500-22-9 Grade 1 978-1-960500-23-6 Grade 2 978-1-960500-24-3

- Full Color
- 81/4" x 111/4"
- Perfect Bound
- Paperback
- 80 Pages
- Carton Quantity: 60

Popular Book Company (USA) Ltd.





various activities to spark interest in learning

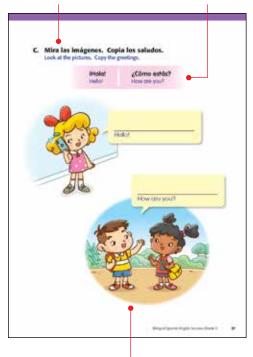
Sample from:
Bilingual Spanish-English Success (Kindergarten)

activity to help build Spanish vocabulary



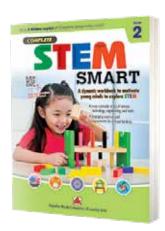
Sample from: Bilingual Spanish-English Success (Grade 1)

English translation to simple greetings for everyday use English translation to



colorful and appealing illustrations to sustain interest

- Focuses on concepts and skills to allow students to explore STEM (Science, Technology, Engineering, and Math) concepts
- Covers the fundamentals of Science: Life Systems, Structures and Mechanisms, Matter and Energy, Earth and Space Systems
- Activities and hands-on experiments for scientific observations and STEM Inquiry sections to support the development of the skills needed for scientific inquiry
- Real-life examples to demonstrate the importance of science in daily life
- STEM Notes and Fun to Know sections to enhance students' interest in science



Available in January 2024













Complete STEM Smart (Grades 1 – 6)

A dynamic workbook to motivate young minds to explore STEM

Pre-K K 1 2 3 4 5 6 7 8

• Juvenile Nonfiction • Study Aids • Science & Nature US\$13.95 each

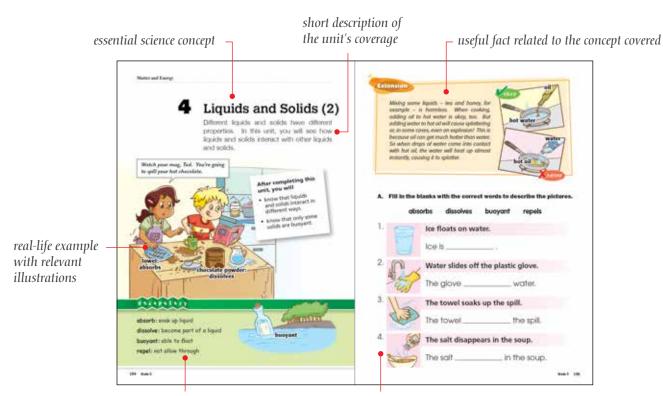
SELLING POINTS

- Grade-appropriate activities to consolidate the concepts students learned in school
- Succinct information to help students master the basic concepts of science
- Relevant activities related to society and the environment around them
- QR codes which bring students to educational resources to further explore STEM

ISBN

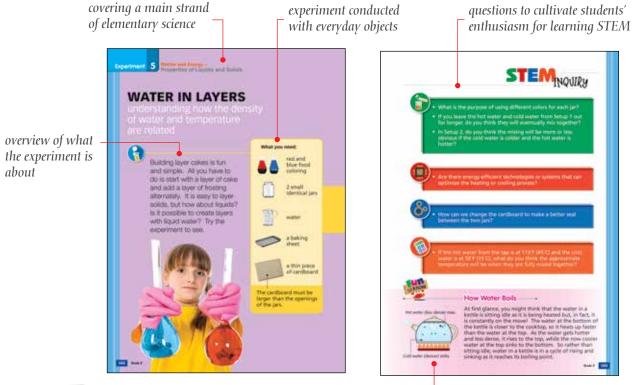
Grade 1 978-1-77149-505-9 Grade 2 978-1-77149-506-6 Grade 3 978-1-77149-507-3 Grade 4 978-1-77149-508-0 Grade 5 978-1-77149-509-7 Grade 6 978-1-77149-510-3

- Full Color
- 81/4" x 111/4"
- Perfect Bound
- 232 Pages
- Paperback
- Carton Quantity: 20



list of key terms

meaningful and engaging activity



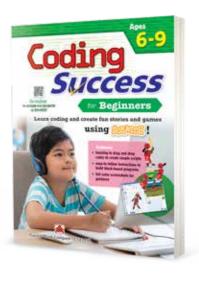
STEM SMART

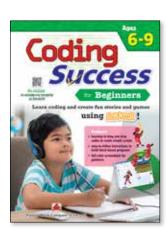
Sample from: Complete STEM Smart (Grade 2)

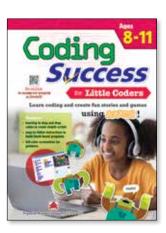
interesting fact related to the experiment

- Guides children to drag and drop codes to create simple scripts in Scratch
- Easy-to-follow instructions for building block-based programs
- Coding fun stories and interactive games to stimulate and sustain children's interest in learning
- Colorful screenshots to guide children's learning

Available Now!







Coding Success

(Ages 6 - 9 and 8 - 11)

Learn to code with Scratch and create animated stories and interactive games!

Pre-K K 1 2 3 4 5 6 7 8

• Juvenile Nonfiction • Study Aids US\$10.95 each

SELLING POINTS

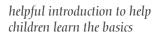
- Content supporting the current trend of building coding foundations
- Helpful tutorials and fun projects with increasing level of difficulty
- Meaningful notes and tips to guide children along
- An answer key included
- QR codes that provide easy access to projects' scripts

ISBN

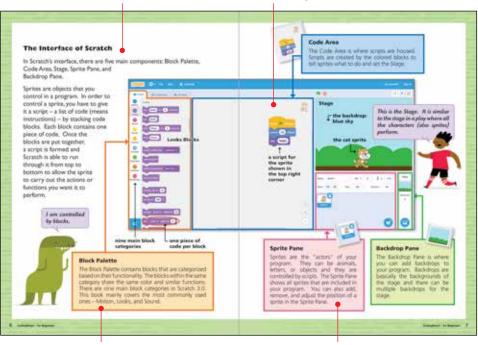
Coding Success for Beginners 978-1-942830-93-1

Coding Success for Little Coders 978-1-942830-94-8

- Full Color
- 81/4" x 111/4"
- Perfect Bound
- Paperback
- 168 Pages
- Carton Quantity: 30



colorful screenshot to guide children along

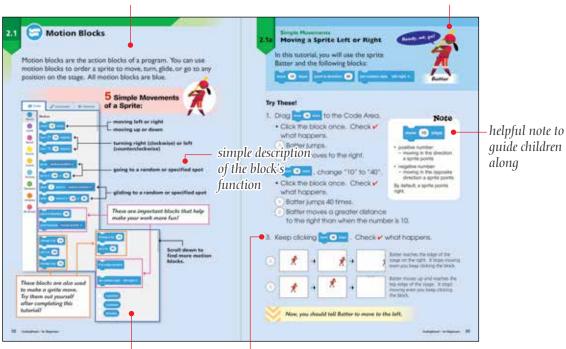


simple and clear description

level-appropriate language so children can learn with confidence

short introduction of the tutorial's coverage

fun character from Scratch to boost interest in learning



screenshot to help children relate the content to what they see on screen

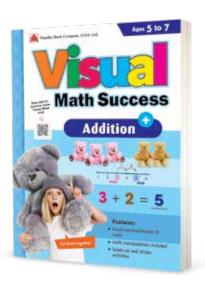
meaningful and intuitive question

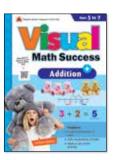


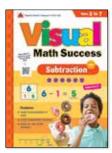
Sample from:

Coding Success for Beginners (Ages 6 – 9)

- A variety of visual tools introduced at the beginning of each unit to help children visualize the math concept and develop the necessary skills
- Meaningful activities to build skills, followed by problem-solving activities to reinforce the concepts learned
- Colorful illustrations to enhance understanding of math concepts and stimulate children's interest in learning math
- Stickers and cutout manipulatives to enrich children's learning experience







Available Now!





Visual Math Success

(Ages 5 - 7 and 7 - 9)

Let children "see" and understand math concepts and learn math the fun way using visual tools!

Pre-K **K 1 2 3 4** 5 6 7 8

• Juvenile Nonfiction • Study Aids • Mathematics US\$10.95 each

SELLING POINTS

- American-curriculum based content
- Covers essential math concepts: addition, subtraction, multiplication, division
- Gradual increase in the level of difficulty and level-appropriate activities to help children build a solid math foundation with confidence
- QR codes that provide easy access to more visual math learning tips

ISBN

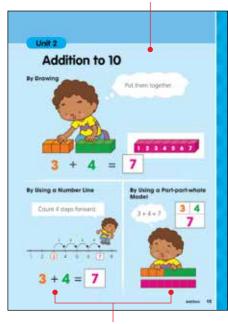
Addition 978-1-942830-89-4 Subtraction 978-1-942830-90-0 Multiplication 978-1-942830-91-7 Division 978-1-942830-92-4

- Full Color
- 81/4" x 111/4"
- Semi-concealed Wire Binding
- Paperback
- 192 Pages
- Carton Quantity: 20

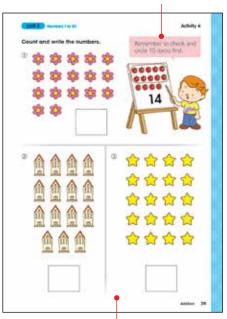
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different ways of learning to add

quick recap of the skill learned



corresponding colors to enhance understanding



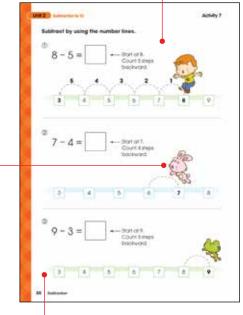
level-appropriate activity to ensure successful completion



Sample from: Visual Math Success Addition (Ages 5 to 7)

clear guidance for children to follow

concise and easy-to-follow instruction



gradual increase in difficulty within the activity so children can learn with confidence

word problems that require using the various visual tools learned



appealing

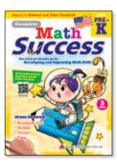
illustration

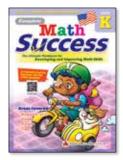
to sustain

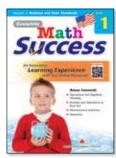
interest

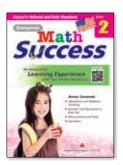
Sample from: Visual Math Success Subtraction (Ages 5 to 7)

- American-based content
- Fun activities and systematic practice for developing math concepts and improving math skills
- Easy-to-understand explanations and examples
- A full answer key and a parent guide for Grades 1 to 6
- Online resources to enrich learning experience

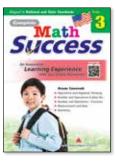


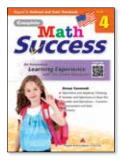


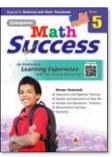


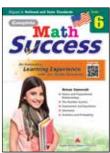


Available Now!









Complete Math Success

(Pre-K to Grade 6)

A comprehensive workbook to help children apply math skills in their daily lives

Pre-K K 1 2 3 4 5 6 7 8

• Juvenile Nonfiction • Study Aids • Mathematics US\$13.95 each

SELLING POINTS

- Pre-K and Kindergarten cover the essential basic math concepts and skills
- Grades 1 to 6 cover multiple strands of the Math curriculum: Number Sense and Numeration, Measurement, Geometry and Spatial Sense, Patterning and Algebra, and Data Management and Probability
- QR codes which bring children to online educational videos
- Engaging activities and level-appropriate practice with real-life problem-solving questions
- A comprehensive workbook to ensure that children build solid conceptual foundations in math and will be able to apply them in future learning
- Aligned to National and State standards

ISBN

Pre-K	978-1-942830-55-9
Kindergarten	978-1-942830-56-6
Grade 1	978-1-942830-46-7
Grade 2	978-1-942830-47-4
Grade 3	978-1-942830-48-1
Grade 4	978-1-942830-49-8
Grade 5	978-1-942830-50-4
Grade 6	978-1-942830-51-1

- Full Color
- 81/4" x 111/4"
- Perfect Bound
- Paperback
- 272 Pages
- Carton Quantity: 20



Complete Math Success Grade 3

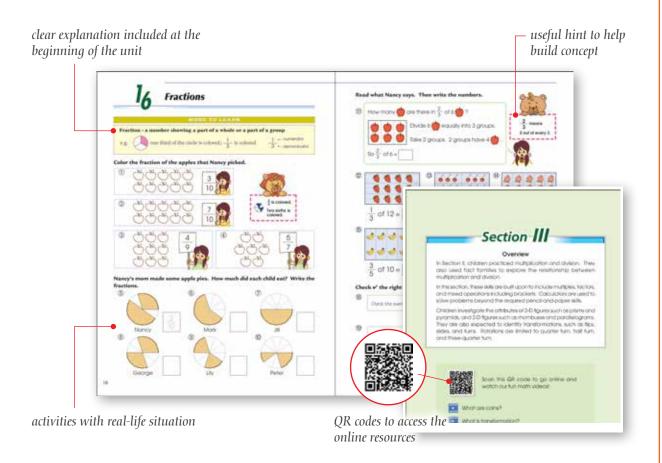
The **Complete Math Success** Grade 3 Workbook is beneficial for both children and their parents. This workbook provides parents with a way to help support their child's learning. This workbook is set



up as a comprehensive source for children to use to review material from second grade and to give additional practice for new material that they will learn during third grade. Step by step examples are given for each new lesson. This gives students another chance to learn the material that was taught by their teacher in class. The book has a great variety of problems, including word problems. The parent guide gives additional information to help parents understand how to solve the problems so they can assist their child if they need it. All of the answers are also provided for the problems so you can make sure your child is learning the concepts correctly. I think this workbook will become a very useful tool, to be used at home, to help support your child's learning.

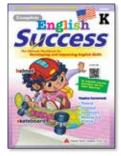
Sandra Thresher,

teacher in Florida



- American-based content
- Systematic practice for developing and improving the English language skills
- Clear and concise explanations and examples of essential language concepts
- A review at the end of each section to help consolidate the language concepts (Grades 1 to 6)
- An answer key included (Grades 1 to 6)
- Online educational videos and audio clips for phonics and listening comprehension



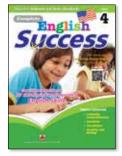






Available Now!









Complete English Success

(Pre-K to Grade 6)

A comprehensive workbook to help children apply English skills in their daily lives

Pre-K K 1 2 3 4 5 6 7 8

• Juvenile Nonfiction • Study Aids • Language Arts US\$13.95 each

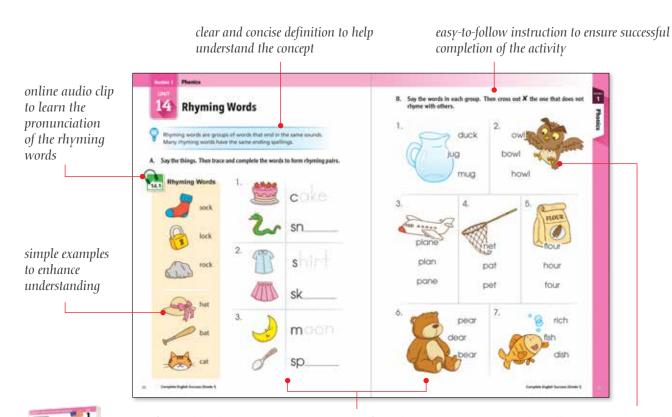
SELLING POINTS

- Covers all the essential English language skills: the alphabet, vocabulary, and phonics (Pre-K and K); phonics/listening comprehension, grammar, vocabulary, reading, and writing (Grades 1 to 6)
- A wide variety of fun activities to stimulate children's interest in learning English and keep them motivated and involved
- A comprehensive workbook to ensure children build solid conceptual foundations in English and will be able to apply them in future learning
- QR codes which bring children to online audio clips and fun educational videos
- Aligned to National and State standards

ISBN

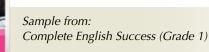
Pre-K	978-1-942830-57-3
Kindergarten	978-1-942830-58-0
Grade 1	978-1-942830-59-7
Grade 2	978-1-942830-60-3
Grade 3	978-1-942830-61-0
Grade 4	978-1-942830-62-7
Grade 5	978-1-942830-63-4
Grade 6	978-1-942830-64-1

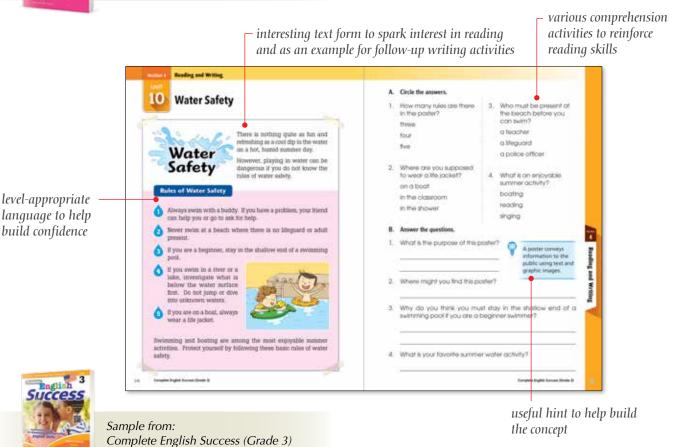
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- Paperback
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fun and level-appropriate activities to reinforce the concept

appealing illustrations to stimulate and sustain interest in learning

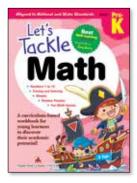


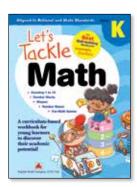


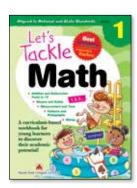
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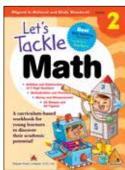
- Aligned to National and State Standards
- Colorful illustrations to sustain children's interest in learning
- Reward stickers to motivate learning
- A wide variety of activities to keep children involved and motivated

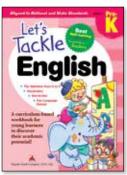






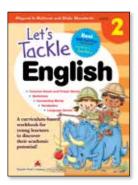












Let's Tackle - Math and English

(Pre-K to Grade 2)

A fun-filled educational workbook to help little ones master early learning skills!

Pre-K K 1 2 3 4 5 6 7 8

- Juvenile Nonfiction Study Aids
- Language Arts Mathematics

US\$1.99 each

SELLING POINTS

- Handy workbooks for children to master language and math skills
- Fun and engaging activities to stimulate children's interest in learning
- Hints and tips to guide children along

ISBN

Math

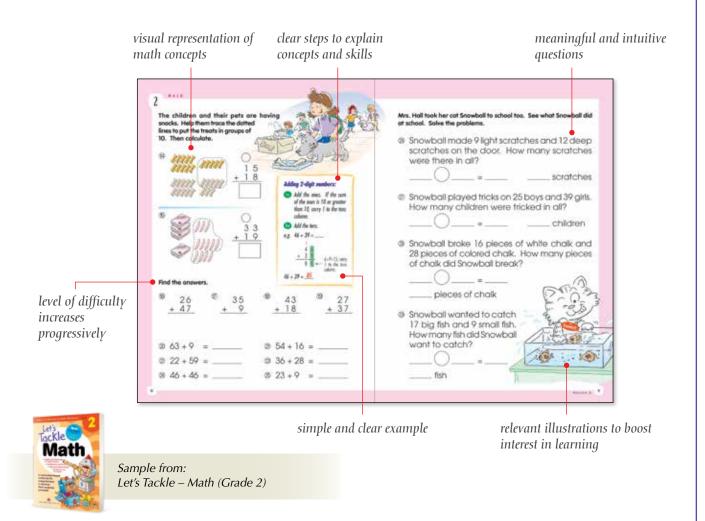
Pre-K 978-1-942830-65-8 Kindergarten 978-1-942830-66-5 Grade 1 978-1-942830-67-2 Grade 2 978-1-942830-68-9

English

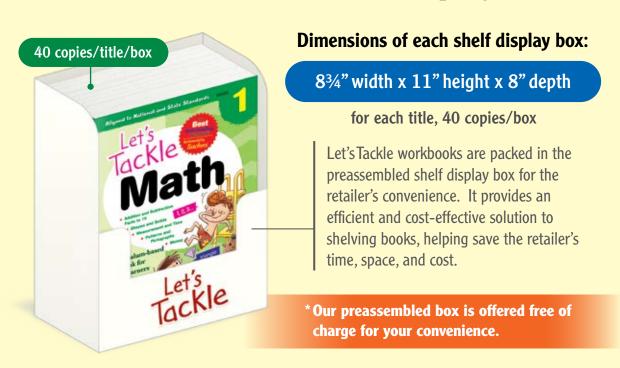
Pre-K 978-1-942830-69-6 Kindergarten 978-1-942830-71-9 Grade 1 978-1-942830-72-6 Grade 2 978-1-942830-73-3

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- 81/4" x 111/4"
- Saddle-stitched
- Paperback
- 40 Pages

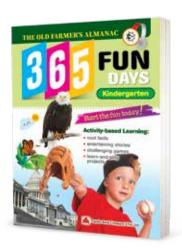
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The Preassembled Shelf Display Box



- Covers a wide variety of topics such as learning the alphabet, writing numbers, and discovering animal facts
- Includes playful activities, such as coloring, crosswords, arts and crafts, and more
- Perforated pages for easy page removal
- Includes daily weather stickers to cultivate environmental awareness













The Old Farmer's Almanac

365 Fun Days (Preschool to Grade 2)

A series packed with fun-to-do daily activities to help children build a strong foundation for future learning

Pre-K K 1 2 3 4 5 6 7 8

Juvenile Nonfiction • Activity Books
 US\$13.95 each

SELLING POINTS

- Interest-driven workbook designed to help children develop habits of learning and cultivate their curiosity about the wide world around them
- Special themed pages for holiday and themed activities
- Easy-to-follow instructions for parents to explain key concepts to children
- Filled with daily activities and includes a progress chart for children to track their progress in the activity book

ISBN

Preschool 978-1-942830-36-8 Kindergarten 978-1-942830-37-5 Grade 1 978-1-942830-38-2 Grade 2 978-1-942830-39-9

- Full Color
- 81/4" x 111/4"
- Perfect Bound
- Paperback
- 320 Pages
- Carton Quantity: 16



365 Fun Days Preschool

This book introduces a great selection of early learning skills and activities. Activities are presented in a fun and engaging way and help to prepare preschool children for school readiness.



- I think that other great features of the text are the introduction of mazes, words searches and crossword puzzles which are great higher order thinking activities and also great for kids to strengthen their hand eye coordination skills.
- The "All About Me" focused activities (i.e. my body, five senses) are very appropriate as this age is all about self-exploration and beginning to understand who they are and all about the world around them.
- The recipes and home connections are a great addition to the text to help to foster family connections.
- The picture with printed words combined helps children to understand the symbolic representation that underlies reading and writing.

Sharon Keith,

teacher in New York

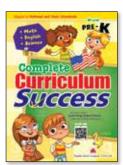
engaging activities to introduce new concepts

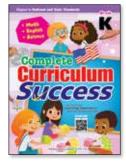
fun hands-on activities that reinforce knowledge

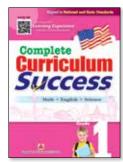


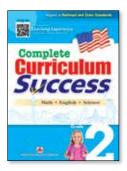
daily activities to enhance different concepts

- American-based content
- Covers the three key subject areas: Math, English, and Science
- Easy-to-understand explanations and examples
- A full answer key included
- Online resources to enrich learning experience

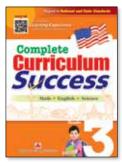


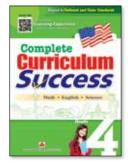


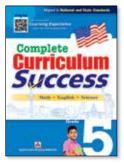


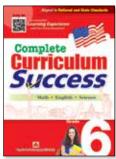


Available Now!









Complete Curriculum Success

(Pre-K to Grade 6)

A comprehensive workbook series covering all key subjects for American children

Pre-K K 1 2 3 4 5 6 7 8

- Juvenile Nonfiction Study Aids
 - Language Arts Mathematics
 - US\$19.95 each

SELLING POINTS

- An integrated workbook covering essential concepts and skills in Math, English, and Science
- QR codes which bring children to online educational videos
- Activities designed to create a deeper understanding of each key concept and help build solid foundations for future learning
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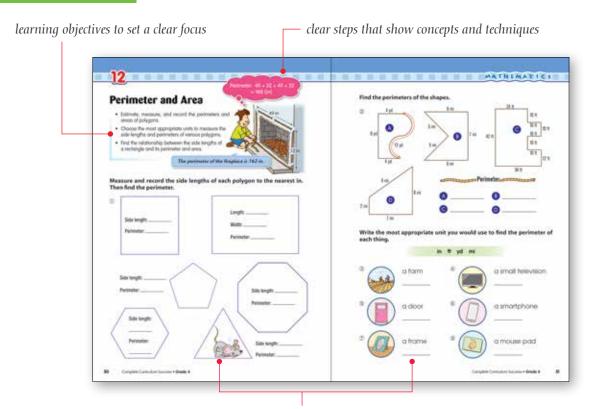
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Mrs. Rikki Regan,

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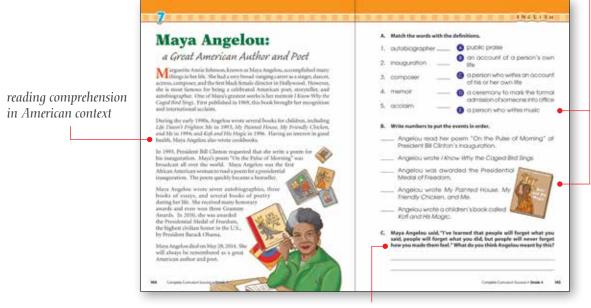


a variety of activities to reinforce concepts

20

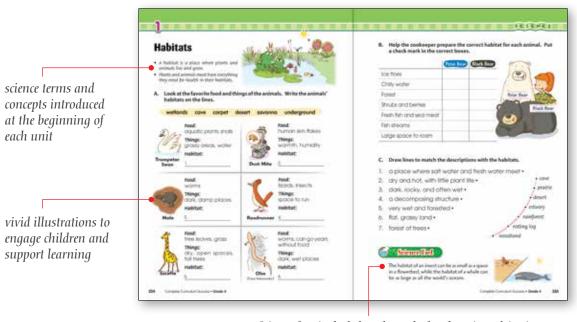
Grade 4 – English

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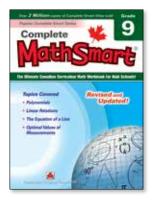
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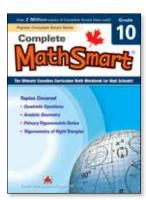
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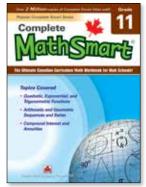
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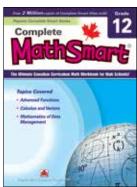












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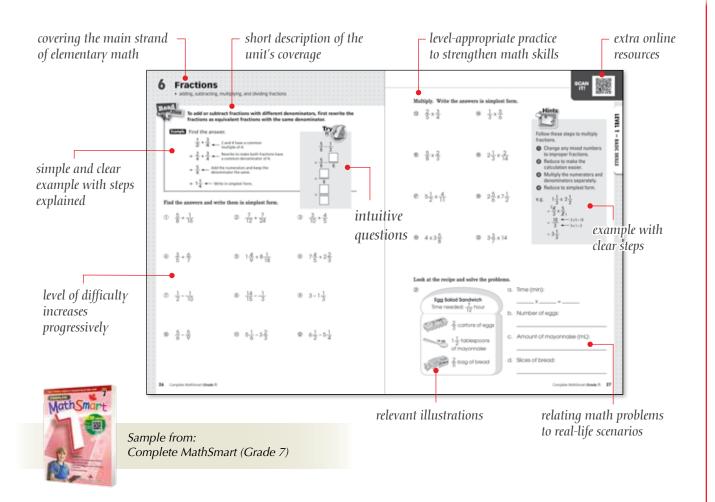
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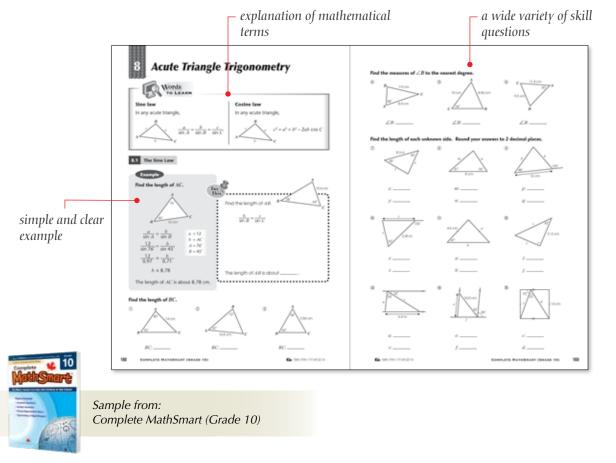
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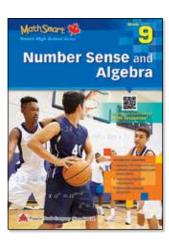
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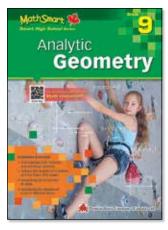
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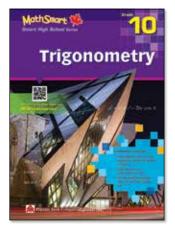


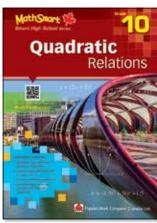
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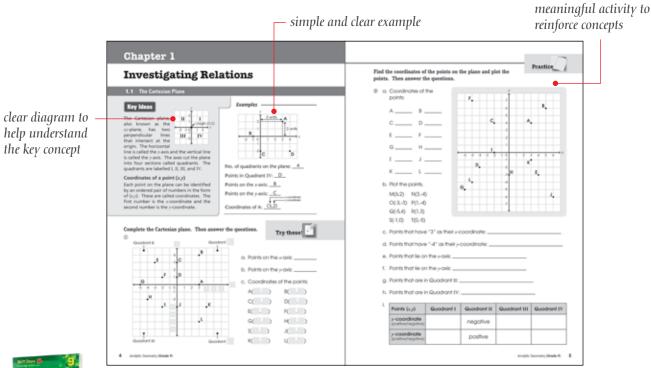
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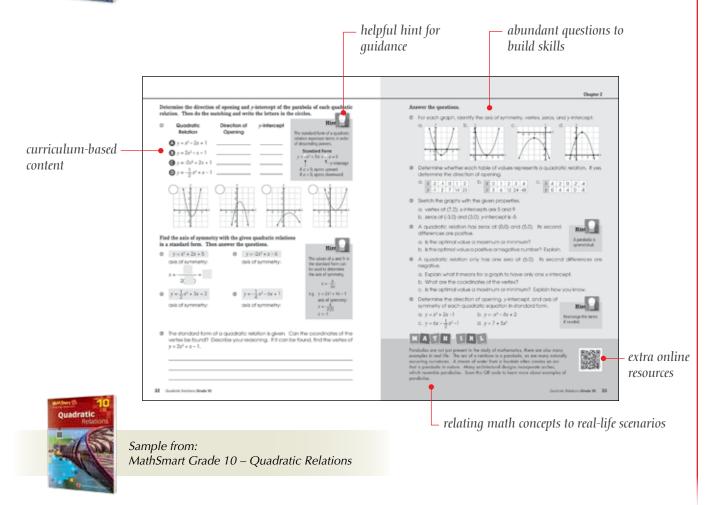
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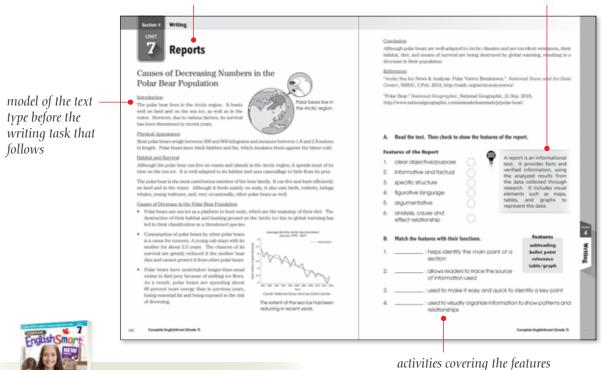
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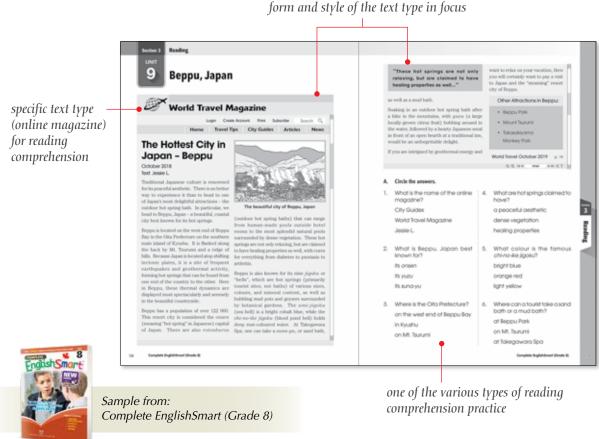
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simple and clear definition to help understand the concept

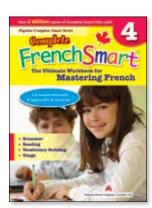


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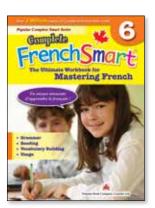
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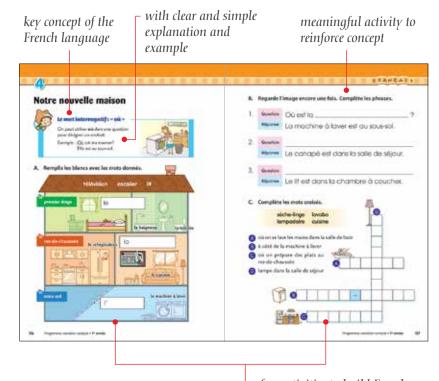
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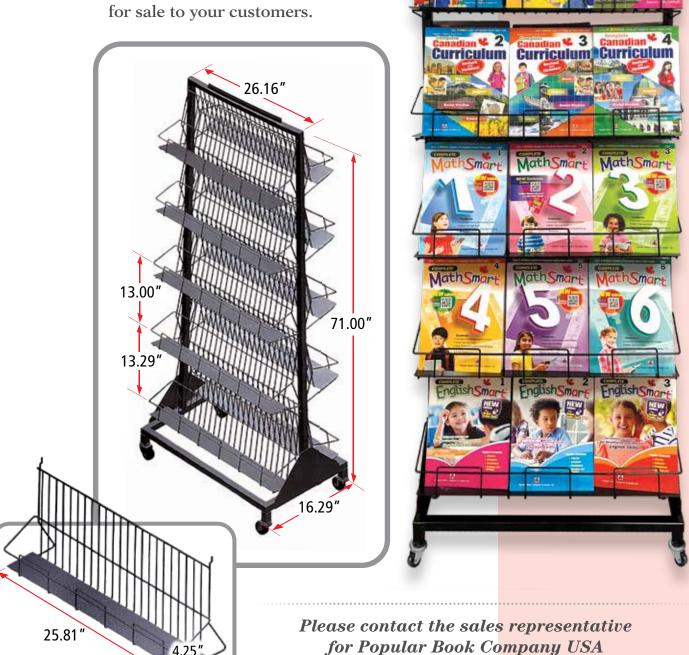
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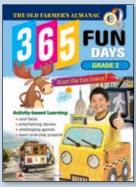
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